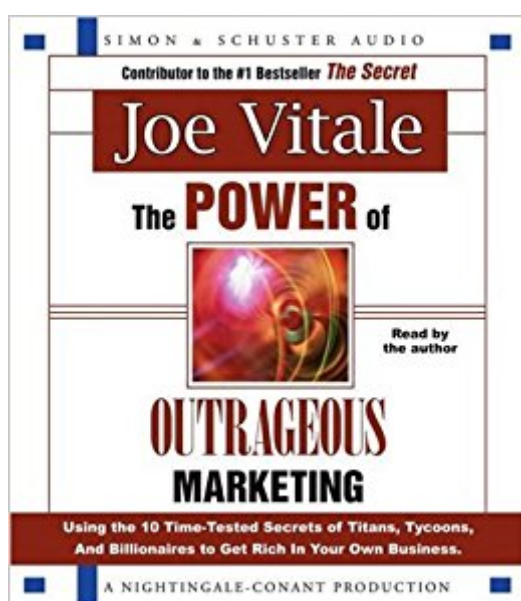


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# The Power Of Outrageous Marketing: Using The Time-Tested Secrets Of Titans, Tycoons, And Billionaires To Get Rich In Your Own Business



## Synopsis

In this amazing program, Joe Vitale -- one of the prominently featured experts in the bestselling *The Secret* -- reveals the extraordinary, unusual methods of people who attracted the most money and attention to themselves and their businesses with the least amount of effort and time. He reveals the 10 secrets used by such outrageous marketers such as P.T. Barnum, Richard Branson, Madonna, Donald Trump, Houdini, J. Paul Getty, Mark Twain, and Martha Stewart, among others. Whether your business is large or small, here are the ideas you need to hit the big time. In *The Power of Outrageous Marketing* you'll learn:

- The secret to reaching more customers without spending more money.
- Ten easy ways to grab attention for you or your business.
- Ten powerful secrets for negotiating any deal you want.
- How to think like an audacious business giant. Attract the wealth and abundance you deserve with these time tested secrets of success.

## Book Information

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## Customer Reviews

Dr. Joe Vitale is the bestselling author of books such as *The Abundance Paradigm*, *The Attractor Factor (Second Edition)*, *The Key*, *Zero Limits*, *Life's Missing Instruction Manual*, *Hypnotic Writing*, and *Buying Trances*. Joe also was a lead contributor to *The Secret* and is the author of the bestselling Nightingale-Conant programs *The Power of Outrageous Marketing* and *The Missing Secret*. Dr. Joe Vitale is the bestselling author of books such as *The Abundance Paradigm*, *The Attractor Factor (Second Edition)*, *The Key*, *Zero Limits*, *Life's Missing Instruction Manual*, *Hypnotic Writing*, and *Buying Trances*. Joe also was a lead contributor to *The Secret* and is the

author of the bestselling Nightingale-Conant programs *The Power of Outrageous Marketing* and *The Missing Secret*.

People who are in business at this time need to think of new ways to promote themselves and to work together to help each other. Because of the basic insecurities of the marketplace, business is slowing. This is not new especially when you look at the now vacant stores in your community. Joe, in his CD's, gives many creative suggestions to help stimulate your economic package. This information is especially valuable for those teetering on the fence, whether to close or to put new energy into their business. These CD's are a valuable asset for those who need to market their product(s).

Author made some good points. Many ideas are "non-outrageous" best practices that should be employed any way, like a partnership with another company to share "ad" space.

Wotta a man - just love the title OUTRAGEOUS - full of common sense ideas. Great reading

good

I love this product :)\*\*\*\*\*

This program really helped me think outside the box. I took some of these ideas and learned to implement some of my dreams, which turned out to be successful. I recommend this audio book to anyone interested in learning more about the power of creative marketing.

The business was slow and depression was making an advance. Joe's upbeat presentation and speaking style really had me listening. He suggested an idea that required help from a newspaper reporter, who I met (by chance) the next day. I followed Joe's advice and have since had 5 newspaper articles written, by 3 newspapers in 3 different cities, about my work. My business and life have changed as I never imagined. Joe presents a list of techniques that really work. The newspaper articles and book are but 2 of the list of ideas he presents in this work. He explained a method to writing that eliminated the preconceived, unrealistic, barriers to writing a book. If the response is anything like the newspaper idea, I'll need someone to help with the contacts. Joe provides more help than I can use at any one time, however, I plan to utilize the advertising and

marketing ideas next. This program is relevant to my service business and will prove helpful to others whose job is producing products too. If you're looking for an idea generator to improve the bottom line, this is worth learning. I found the written supplement contains work not included in the audio portion, increasing the content even more. I couldn't recommend this product more, it complements my Joe Vitale collection of life changing material. Joe writes (speaks) in such a friendly and non-assuming manner that you find the ideas penetrating deeper than you first realize. He covers many different techniques and strategies to improve your business, I plan to utilize another once the book is written.

I recommend this very inspirational CD to anyone who works in marketing these days. There is no better way to rise above the rest in today's environment than to be bold, daring and audacious like the people featured in this CD.

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